Meeting Notice

Board of Commission Meeting

Thursday November 21, 2019

Social Development Commission
1730 W. North Avenue
Milwaukee, WI 53205
5:30pm

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

*NOTICE is hereby given that the Commission may convene in closed session to consider item(s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.
**Board of Commission Meeting**

**November 21, 2019**

**1730 W. North Avenue – Board Room**

**Milwaukee, WI 53205**

---

**Agenda**

1. **Call to Order**  
   Chairman, Elmer Moore Jr.

2. **Roll Call**

3. **Compliance with the Open Meetings Law**

4. **Public Comments**  
   Information

5. **Adoption of the November 21, 2019 & Agenda**  
   Action

6. **Adoption of the November 21, 2019 Consent Agenda**  
   Action

   *(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)*

7. **Adoption of the Board of Commission September 19, 2019 meeting minutes**  
   Action

8. **Chairperson’s report**  
   Action

9. **CEO Report**

   - SDC Strategic Plan 2019

10. **SD Foundation Update**  
    Information

11. **SD Properties Update**  
    Information

12. **Financial Update**  
    Action

13. **Committee Reports**

---

*NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e) (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.*
Program Planning Public Policy

A. Briefing Papers SDC

- BP2442
- BP2443
- BP2444
- BP2445
- BP2446

Information Only SDC

- BP2450

SDF Briefing Paper (Action through Foundation)

- BP2451
- BP2452
- BP2453

SDF Briefing Paper Information only

- BP2447
- BP2448
- BP2449
- BP2454
- BP2455

B. Human Resource Committee
C. Human Resource Committee
D. Budget Finance & Resource Development

14. Legal Counsel Report *

*NOTICE is hereby given that the Commission may convene in closed session to consider item(s) above pursuant to Section 19.85 (1), (b) (c), (e), (f) and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.

15. Old Business

*NOTICE is hereby given that the Commission may convene in closed session to consider item(s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.
If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

*NOTICE is hereby given that the Commission may convene in closed session to consider item(s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.
## November 2019 Briefing Papers for Action/Information

<table>
<thead>
<tr>
<th>BP</th>
<th>Funder</th>
<th>Services/Program</th>
<th>Due Date</th>
<th>Request</th>
<th>Refunding/New/Continuation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Action Items</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BP2442</td>
<td>Milwaukee County</td>
<td>Community Prevention Program</td>
<td>October 11</td>
<td>$250,000</td>
<td>New</td>
</tr>
<tr>
<td>BP2443</td>
<td>Milwaukee County</td>
<td>Benefits Enrollment – Medicare Improvements for Patients and Providers Act (MIPPA)</td>
<td>TBD</td>
<td>$7,460</td>
<td>Refunding</td>
</tr>
<tr>
<td>BP2444</td>
<td>US Treasury -IRS</td>
<td>Volunteer Income Tax Assistance (VITA)</td>
<td>October 20</td>
<td>$93,500</td>
<td>Refunding</td>
</tr>
<tr>
<td>BP2445</td>
<td>University of Wisconsin-Madison</td>
<td>Health Navigator</td>
<td>N/A</td>
<td>$31,865</td>
<td>New</td>
</tr>
<tr>
<td>BP2446</td>
<td>Wisconsin Department of Health Services</td>
<td>Health- Juvenile Justice Substance Use Screening and Intervention</td>
<td>TBD- on hold for now</td>
<td>$250,000</td>
<td>New</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$632,825.00</td>
</tr>
<tr>
<td><strong>Information only</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BP2450</td>
<td>Employ Milwaukee</td>
<td>Absolute Advantage – Contract Extension</td>
<td>N/A</td>
<td>$5,000</td>
<td>Extension</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$5,000.00</td>
</tr>
</tbody>
</table>

## Requests through the Social Development Foundation

<table>
<thead>
<tr>
<th>BP</th>
<th>Funder</th>
<th>Services/Program</th>
<th>Due Date</th>
<th>Request</th>
<th>Refunding/New/New</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Action Items</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BP2451</td>
<td>Ameriprise Foundation</td>
<td>Career Services</td>
<td>January 15, 2019</td>
<td>$25,000</td>
<td>New</td>
</tr>
<tr>
<td>BP2452</td>
<td>Prosperity Now</td>
<td>Financial Services</td>
<td>Nov 11</td>
<td>$40,000</td>
<td>New</td>
</tr>
<tr>
<td>BP2453</td>
<td>United Way of Greater Milwaukee and Waukesha Counties</td>
<td>Financial Services VITA</td>
<td>Nov 8</td>
<td>$93,500</td>
<td>Refunding</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$158,500.00</td>
</tr>
<tr>
<td><strong>Information Only</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BP2447</td>
<td>Johnson Controls</td>
<td>Poverty Summit</td>
<td>N/A</td>
<td>$5,000</td>
<td>New</td>
</tr>
<tr>
<td>BP2448</td>
<td>Northwestern Mutual</td>
<td>Poverty Summit</td>
<td>N/A</td>
<td>$10,000</td>
<td>New</td>
</tr>
<tr>
<td>BP2449</td>
<td>Network For Good</td>
<td>Fundraising</td>
<td>October 15</td>
<td>$5,000</td>
<td>New</td>
</tr>
<tr>
<td>BP2454</td>
<td>MPS</td>
<td>Youth Services</td>
<td>Nov 25</td>
<td>$20,000</td>
<td>Refunding</td>
</tr>
<tr>
<td>BP2455</td>
<td>Greater Milwaukee Foundation</td>
<td>Fatherhood Summit</td>
<td>N/A</td>
<td>$2,500</td>
<td>Refunding</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$42,500.00</td>
</tr>
</tbody>
</table>

## 2019 Grants Status- To date

<table>
<thead>
<tr>
<th>Agent</th>
<th>Total # of requests</th>
<th>Total $ requested</th>
<th>Total # awarded</th>
<th>Total $ amount awarded</th>
<th>New awarded</th>
<th>Total pending</th>
<th>Amount pending</th>
<th>Total denied</th>
<th>Amount denied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency-wide</td>
<td>69</td>
<td>$12,895,510</td>
<td>31</td>
<td>$7,416,339</td>
<td>27</td>
<td>$4,020,995</td>
<td>$1,315,255</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SDF only</td>
<td>25</td>
<td>$1,182,786</td>
<td>8</td>
<td>$140,025</td>
<td>8</td>
<td>$330,000</td>
<td>$709,286</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
September 19, 2019

Call to order by Board Chair, Elmer Moore Jr.

Roll Call: A quorum was confirmed by Executive Support Manager, Abra Fortson

Members Present:
- Elmer Moore Jr.
- Terese Caro
- Donna Brown Martin
- Dr. Valencia Brown
- Daniel Gomez
- Matthew Boswell
- Glenn Carson
- Sara Van Winkle
- George Matthews
- Torre Johnson
- Rosa Villa –Menes
- Bennett Rucka
- Rosemary Holley - TARP

Excused:
- Nikki Purvis
- Dr. Gary Williams
- Carlisa Harris
- Craig Sanders
- Ossie Kendrix

Absent:
- None

Compliance with Open Meetings Law: Confirmed

Public Comments:
None
Adoption of the September 19, 2019 Meeting Agenda
- Motion to adopt agenda by Donna Brown Martin
- 2nd by Sara Van Winkle
- The motion carried

Adoption of the September 19, 2019 Consent Agenda *
- Motion to adopt by Daniel Gomez
- 2nd by Rosemary Holley
- The motion carried

Adoption of the Board of Commission July 18, 2019 meeting minutes
- Motion to adopt by George Matthews
- 2nd by Donna Brown Martin

SDC Chairperson’s Report:
SDC Board Chairman Elmer Moore Reported on the following:

- Strategic Planning outcomes and status
- Poverty Summit
- Don Sykes Dinner
- Committee Assignments

The Roll of Commissioners:
- Guidance, oversight, perspective, and reach

- The Commission is an entity with two roles

  A) Agency board
  B) Commission – form of municipal body with responsibilities and special privileges
    - Board Requirements
    - Duty of Care, Loyalty, Obedience
    - Attendance

  Culture
  - Respect for role, the organization, the staff, the mission and the community we are service
Board of Commissioners Meeting
1730 W. North Avenue Milwaukee, WI 53205
Meeting minutes

- Sense of urgency doesn’t mean rushing
- Of service – we give of our time, talent, and our treasure
- Learning
- Collaborative within the commission but also with staff and others

Processes
- Staff + CEO access
- Information: not shared in meetings or through public records
- How to activate our solutions:
  1. Discuss with fellow commissioners and the chair
  2. Bring the idea to the appropriate committee
  3. The committee presents to the full board
  4. Foundation relationship

Moving Forward
- Identify Our Commission Goals
- How we will individually and collectively measure our success

CEO Report:
SDC CEO George Hinton reported the SDC held its staff retreat on 9/13. He thanked Chair Moore for opening up.

He mentioned knowing that over the past 5 years the culture had been tweaked and that for the most part SDC has never settled. There was great discussion had both in large and small group settings.

Mr. Hinton reported on a woman who came to speak to the agency that has had a relationship with SDC dating back more than 10 years. She chronicled her story of growth and personal development through mentorship and program access.

Mr. Hinton reported that the Democratic National Committee reached out to him to connect with the agency in preparation of the DNC 2020 event.

Mr. Hinton gave closing speech at the Wisconsin Housing Authority Conference. He also spoke at the Sunshine Rotary meeting held at St. Ann’s on North Avenue.
Mr. Hinton noted that he was working on our own Internal Risk Assessment and that there are some areas where scores were low. He noted the need to update the Financial Policy and that there had been an outside agency contracted to do so.

Mr. Hinton also reported that Ascension Wisconsin, SDC and Marquette University are creating a collaborative partnership to work as industry touch-points on the issue of moving people out of poverty. Ascension is representative of the Business Community, SDC Human Services – Advocacy and Marquette Academia.

In addition, Ascension secured the title sponsorship position for the 2019 Summit on Poverty and SWIM Conference; a $50,000 sponsorship.

The 2020 CSBG Application process was reviewed with the full Board of Commissioners. Terese Caro made a motion to approve the completion of the 2020 CSBG Application. The motion was 2nd by Torre Johnson. The motion carried.

Mr. Hinton also reviewed the results of the 2019 Community Needs Assessment. He noted that the report will be taken to the City and County for report out.

Donna Brown Martin reported that the County Schedules presentation opportunities during November for December.

Dan Gomez asked that SDC accesses data through the partnership with Marquette as well.

Legal Counsel added that he would find out what the City and County cycles are and get the information onto the agendas.

A motion was made by Daniel Gomez to approve the 2019 Community Needs Assessment. George Matthews 2nd the motion. The motion carried.

**SD Foundation Report:**

SD Foundation board member, Jerry Wilson gave the SD Foundation report

Mr. Wilson reported that the Don Sykes Legacy Gala would occur on the evening of October 7, 2019 at Saint Kate’s Art Hotel in downtown Milwaukee. He reported that the 2019 honoree of the Don Sykes Legacy Award is Former Alderman & Common Council President, Ben Johnson. He noted that Mr. Johnson had also served in the capacity of SDC’s 2nd board chairman.
Mr. Wilson made an appeal to the commission to support the event and noted that it that the cost for attendance at the Gala would be $150.00 per person.

Mr. Wilson informed the group that the SD Foundation Strike out Poverty Event would happen in January 2020.

**SD Properties Report:**

SD Properties reported the following:
- No Report

**Financial Update:**
SDC Finance Director Patrick Kirsenlohr reviewed the audit letter provided by Committee Reports (approved through consent agenda)

SDC Financial Director, Patrick Kirsenlohr reviewed the agency financials with the commission.

Matthew Boswell asked if Special Revenue is a one-time event or a yearly occurrence.

Patrick Kirsenlohr responded that all but three programs are reimbursed on expenditures and that the others are pay for performance funds. He said the only unrestricted funds come in are from excess meals. Patrick reiterated the need to diversify funding streams.

DPI pays 5% in excess meals anything over and above goes into enterprise column each meal is paid at $3.55 per meal

**Legal Counsel:**
No Report

**New Business**
Board Chair Moore told the commission that he is seeking to establish a task force on Advocacy and Public Policy. He noted that this task force would also include varying assignees to include community members and subject matter experts.

He noted that he intends to implement a public hearing schedule in 2020 that would produce Public Hearings on varying subject matter as identified through the work of the committees and or taskforce.

The hearing schedule is as follows:
Sara Van Winkle made a motion to approve establishing an Advocacy and Public Policy Taskforce. The notion was 2nd by George Matthews. The motion carried.

**Old Business**
None

**Motion to Adjourn:** The meeting adjourned at 7:40p